#### THE PLASTICS AND RUBBER INSTITUTE OF SRI LANKA



2025 At BMICH



## PRISL Awads 2024





### **PRISL Awards 2025**

The PRISL Awards 2025 is an esteemed annual event organized by the Plastics & Rubber Institute of Sri Lanka (PRISL) to honor and celebrate excellence, innovation, and leadership within Sri Lanka's plastics, rubber and polymer recycling industries.

#### **Purpose and Significance**

The PRISL Awards serve as a platform to recognize individuals, enterprises, and organizations that have made significant contributions to the advancement of the polymer sector in Sri Lanka. By acknowledging achievements across various categories, the awards aim to inspire continued innovation, promote sustainable practices and elevate the standards of the plastics, rubber and polymer recycling industries.

### **About PRISL**

The Plastics and Rubber Institute of Sri Lanka (PRISL), established in 1960, stands as the premier professional body dedicated to advancing plastics and rubber technologies in the country. With a steadfast commitment to industry development through education, research, and innovation, PRISL plays a pivotal role in nurturing technical expertise and promoting sustainable growth. The Institute fosters excellence by maintaining strategic partnerships with regional and international organizations, ensuring that Sri Lanka's plastics and rubber sectors remain aligned with global standards and emerging trends.



## **Awards Categories**

- 1. Academic Excellence in Polymer Technology Award
- 2. Innovative Product of the Year Award
- 3. Sustainability Award (Environmental Responsibility)
- 4. Most Outstanding Large Enterprise
- 5. Most Outstanding SME
- 6. Service Provider of the Year
- 7. Supplier of the Year (Plastics/Rubber)
- 8. Sri Lankan Brand of the Year (SME Sector-Plastics & Rubber)
- 9. Professional of the Year
- 10. Entrepreneur of the Year
- 11. Most Outstanding Exporter of the Year

### Venue

The Bandaranaike Memorial International Conference Hall (BMICH) stands as an iconic landmark in Sri Lanka, renowned for its versatility, functionality, and world-class amenities. It offers a prestigious setting that harmoniously blends timeless sophistication with modern elegance—making it the ideal choice for the PRISL Awards 2025.



# Why should you participate in PRISL Awards 2025?

# Show your commitment to the future of the Rubber and Plastics Industry

Align your brand with excellence and innovation by supporting the premier awards event recognizing the pioneers and professionals of Sri Lanka's polymer sector.

#### **Empower and Motivate Industry Professionals**

Contribute to acknowledging and inspiring individuals and companies who drive progress in sustainability, manufacturing, research and export.

#### **Showcase Your Brand Identity**

Stand out among industry leaders. This is a unique opportunity to enhance your corporate image, engage with key stakeholders, and reinforce your role as a catalyst for industrial growth.



## **Audience**

#### **Expected Attendance:**

•500+ regional and global industry leaders representing 300+ industries.

#### Audience Breakdown:

- 20% CEOs, Managing Directors
- 60% Senior Managers and Technical Experts
- 20% Academics, Innovators, and Researchers



## **Media & Digital Visibility**

The PRISL Awards 2025 will be promoted through a comprehensive media and digital outreach campaign to ensure widespread visibility and industry engagement. All sponsors will benefit from strategic exposure across the following channels:

#### **Print Media Campaign**

Coverage in leading national newspapers and industry publications to create strong public and professional awareness.

#### **Digital & Social Media Outreach**

Regular posts, highlights, and sponsor acknowledgments shared through PRISL's active channels on Facebook, LinkedIn, Instagram, and YouTube, reaching thousands of targeted followers in the plastics and rubber sectors.

#### **Official Website Placement**

All sponsors will be featured on the PRISL official website, including on the dedicated PRISL Awards 2025 event page with logos and links.

#### **Event Branding**

Integration of sponsor branding in official digital invitations, award backdrops, and videos.

#### **Post-Event Publicity**

Inclusion in post-event press releases, digital photo galleries, and official PRISL videos shared across platforms.



## Platinum Sponsor 10,000 USD 1 Sponsor

Exclusive Pre-Event CEO Networking Session:

A private meet-up between leading CEOs/senior executives, fostering strategic connections and collaborative discussions ahead of the public forum.

- Prime placement of your logo on all event backdrops and materials.
- A full-page advertisement in the official event booklet.
- Reserved VIP table seating for 6 guests.
- An opportunity for a senior executive to deliver a keynote address to our distinguished audience.
- Special acknowledgement in all press releases and across social media campaigns.

## **Platinum Sponsors of PRISL Awards 2024**









- Prominent logo placement on event materials.
- Half-page advertisement in event booklet.
- Reserved VIP table seating for 4 guests
- · Acknowledgment in press releases and digital communications.

### **Last Years Glod Sponsors**







### **Silver Sponsor**

# 2,500 USD 1,600 USD



• Logo placement on secondary banners and program.

4 Sponsors

- Quarter-page advertisement in event booklet.
- 2 complimentary event passes.
- Logo placement on event signage.

**5 Sponsors** 

- Listing in event booklet.
- 1 complimentary event pass.

**Bronze Sponsor** 

## Silver Sponsors of PRISL Awards 2024







## Bronze Sponsors of PRISL Awards 2024





## **Organizing Committee**



Mr. K.A.C Vidyaratne
President - PRISL
Managing Director,
Vanadium Lanka (Pvt) Ltd.



**Mr. Pio Perera** Hon. Secretary PRISL Director, Vaughan Chemicals



**Dr. Upul Rathnayake**Vice President
Director - Technical and R&D,
Dipped Products PLC



Mr. Prabath
Jayasinghe
Vice President
General Manager, Gislaved
Gummi Lanka (Pvt) Ltd.



Mr. P. Jayatissa Hon. Treasurer Executive Director/CEO, Midland Group of Companies



Mrs. Devaki Rodrigo
Hon. Assistant Secretary
Manager Loabotarys
Dipped Products PLC



Mr. Ananda Caldera Committee Member Executive Director, Global Rubber Industries (Pvt) Ltd. Past President SLAMERP



Mr. Janadhara
Jayawarna
Committee Member
General Manager,
Laugfs Corporation (Rubber) Ltd.



Mr. Manoj Udugampola Committee Member Director, Damro Group Chairman, RTA



Mr. Sumudu Bowatta Committee Member Director - Plant, Michelin Lanka (Pvt) Ltd.



Mr. Tilak
Warakawalage
Committee Member
Deputy General Manager, Dipped
Products PLC



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Mr. Sampath
Edirisuriya
Committee Member
Head of Production,
YOKOHAMA TWS



Mr. Subraya
Satheesh
Committee Member
Executive Vice President
Sundaram Lanka Tyres Ltd.



Mrs. Anam Omar Committee Member Managing Director, Phoenix Industries



**Dr. Navodi Mekhala Hakamanage**Committee Member
Lecturer, University of Kelaniya



Mr. Lakruwan
Gunarathne
Committee Member
Operations Manager, Nethchem
Colour Works Lanka (Pvt) Ltd.



Mr. Anura
Wijayatunga
Committee Member
Managing Director
Multi Polymers and Packaging
(Pvt) Ltd.
Chairman,Polythene Manufacturers
and Recyclers Association



Mr. Amila Sampath Committee Member Director - Plant, Michelin Lanka (Pvt) Ltd.



Mr. Anura Herath
Committee Member
Managing Director
Penguin Polymers (Pvt) Ltd.
Secretary
Polythene Manufacturers and
Recyclers Association



Mr. Virann De Zoysa Committee Member Group CEO, Evolution Auto Private Limited Chairman Ceylon Motor Traders' Association





